Introduction to Sociology  
Instructor: Slusser  
Social Action Project (90 pts.)  
Due Tuesday, November 29 at the beginning of class  

In this assignment your task is to identify a social justice, socioeconomic or political issue that is of interest to you and to explain the key problems related to this issue. Then you are to analyze one social movement that’s aim is to change social conditions related to your issue. Finally, you are to design a social movement that might better address the problems identified at the beginning of your paper.

Papers should be 5-7 pages in length and typed, double-spaced using Times New Roman 12-point font. Laptops can be checked out at the student union and the library.

General Information on your Topic: (26 pts.)
- Identify your topic area and why it is of concern to you. Look through the book and find a social justice, socioeconomic or political issue (i.e. gender inequality in pay, class inequality in housing, racial inequality etc.) that you find personally interesting to you.
- Explain why this issue interests you. How did you become interested in it?
- Explain the concerns and problems related to your topic area.
- What are the key problems related to this issue? What specific problem is of interest to you?

Existing Social Movements: (18pts.)
- What social movement organization is already working to change social conditions in your topic area or has previously worked for social change? (note: any social justice issue identified in the book will in the past or current have a social movement organization working for change)
- How does this organization define the problem?
- What type of social movement organization is this (look through your notes to identify the type)?
- What tactics do they use?
- Give an example of an action or campaign by the social movement organization. Has their campaign been successful? Why or why not?
- Are they addressing all dimensions of the problem?

Your Social Movement: (26 pts.)
- What suggestions do you have to improve the effectiveness of the above organization?
- If you were to address this social justice issue what type of social movement organization would you organize?
- What aspects of your topic area would you focus on?
- What tactics would you use to affect social change?

Grammar and Organization: (8 pts.)

In-Class presentation (12 pts.)
The presentation of your paper should be no shorter than 5 minutes and no longer than 10 minutes. Be sure to clearly explain to the class what you wrote in your paper. Do not read your paper to the class. It is boring and you will look silly 😊. Presentations should be delivered in a professional manner.

The overhead will be available as well as a computer for PowerPoint presentations should you choose to use these mediums. Please tell me in advance if you will need this equipment.

Dates for the presentations will be assigned after receiving the paper proposals on October 20. Preference will be given to those who would like to present first. Students will then be randomly assigned presentation dates.