Purpose:
The purpose of the webpage that I am designing is to complete the capstone of the Masters of Instructional Technology program. This webpage will serve as my ePortfolio which will provide a forum to showcase examples of the skills that I have mastered, through artifacts accumulated through coursework and field experiences. This website will further serve as a means of reference of job skill and ability for future potential employers.

Needs Assessment:
To determine the needs assessment for this project I utilized the Instructional Technology Program Springboard site, along with the IT Masters Handbook. Further I reviewed exemplary examples of ePortfolios, along with the ePortfolio Rubric and Alignment Document. From these documents I learned that I will need to include artifacts from coursework and field experiences, along with reflections demonstrating my proficiency with the NETS-C standards, along with how each of my artifacts align with each of these standards.

Audience:
The audience for my ePortfolio will be my advisor and instructors within the Masters of Instructional Technology Program. They will be reviewing this document for proof of program mastery and proficiency in the NETS-C standards. Upon completion of the Masters of Instructional Technology Program the intended audience will be potential employers in the fields of higher education and instructional design.

Content/Subject and its fit with website goals:
Visitors to my webpage will find the following information:
- Information about me
- Artifacts of coursework demonstrating proficiency of the NETS-C Standards
- Field experience artifacts, along with reflections
- My resume
- Contact information, including email address
- Technology Vision Plan
- Teaching Philosophy
- Navigational Tabs allow the top of the homepage will include:
  - Leadership
  - Teaching & Learning
  - Instructional Design
  - Multimedia Development
  - Professional Development
  - Resume Page

Presentation of information/Rationale for Organization:
The presentation of my website will be easy to navigate, with a consistent layout and design on each of page. Each page will contain the same color scheme and the horizontal navigation bar
with tabs to easily move from one page to the next without returning to the main page for navigation. The homepage will consist of a picture of me, along with a short bio and contact information. The horizontal navigation bar will consist of tabs including: Leadership, Teaching & Learning, Instructional Design, Multimedia Development, Professional Development and Resume Page. The Resume Page will include my up to date resume. The four remaining pages will be set up in a two column format with one column representing course artifacts and the second column representing field experience artifacts. All documents included in the website will be in the Adobe pdf format for ease of viewing. The organization of artifacts and design of the website will provide a medium in which to present evidence of NETS-C proficiency and successful completion of Masters of Instruction Technology program requirements.

**Media, acquisitions or development, and rationale for using:**
The media for this webpage will include a photo of me to identify myself to visitors, along with appropriate graphics and clipart to represent specific aspects on each page. Media will also include audio and adobe pdf documents. Media used will be developed in a universality format for accessibility to all users regardless of operating system. I use the Veranda font throughout my webpage because it is a recommended font type for easy online readability.

**Color Scheme:**
The color scheme that I intend to use is that of a professional, easy to read, consistent type. My main background color will be a light gray with accenting colors of representative of my favorite colors in purple and green shades. I will choose a text color that is easy to read against the gray background.

**Outline of website organization:**

- **Homepage**
  - Picture and Bio of myself
  - Favorite Quote and Graphic
  - Contact Information with email link
  - Link to University of Akron website
  - Link to return to Homepage
  - Date of last revision
  - Navigational toolbar across the top including:
    - Leadership
    - Teaching & Learning
    - Instructional Design
    - Multimedia Development
    - Professional Development
    - Resume Page

- **Leadership**
  - Technology Plan Evaluation
  - Grant Writing Project
  - 2 field experiences with reflection
  - Link to return to Homepage
  - Date of last revision
Navigational toolbar across the top including:
- Leadership
- Teaching & Learning
- Instructional Design
- Multimedia Development
- Professional Development
- Resume Page

Teaching & Learning
- Wiki Reflection
- Integrating Project
- Paper & Lesson Plan
- Online Learning Project
- Online Learning Paper
- Main Paper for Philosophies of Education
- Main Paper for Educational Psychology
- Main Paper for Techniques of Research
- 2 field experiences with reflections
- Link to return to Homepage
- Date of last revision

Instructional Design
- ID Project
- ID Paper
- Design Document
- Online Learning Project
- 2 field experiences with reflections
- Link to return to Homepage
- Date of last revision

Multimedia Development
- MP 1-5
- Final Website
- WBLS Project
- ET Sharing Project
o 2 field experiences with reflections
o Link to return to Homepage
o Date of last revision
o Navigational toolbar across the top including:
  § Leadership
  § Teaching & Learning
  § Instructional Design
  § Multimedia Development
  § Professional Development
  § Resume Page

➤ Professional Development
  o Pre-admission Competencies Verification
  o Teaching & Technology Philosophy
  o 2 field experiences with reflections
  o Link to return to Homepage
  o Date of last revision
  o Navigational toolbar across the top including:
    § Leadership
    § Teaching & Learning
    § Instructional Design
    § Multimedia Development
    § Professional Development
    § Resume Page

➤ Resume Page
  o Up to date resume
  o Link to return to Homepage
  o Date of last revision
  o Navigational toolbar across the top including:
    § Leadership
    § Teaching & Learning
    § Instructional Design
    § Multimedia Development
    § Professional Development
    § Resume Page