Final Project Design Document

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Purpose:

The purpose of this project will be to complete my e-portfolio. This e-portfolio will be used to showcase my achievements in the PhD in Curricular and Instructional Studies at the University of Akron. This e-portfolio documents work I have completed in my program, as a graduate assistant and in obtaining my E-Learning Certificate. I intend to present this portfolio of my best work to potential employers on job interviews. To represent how not only do I have the skills necessary to be an effective college faculty member but a skilled instructional designer as well.

Needs Assessment:
I conducted a needs assessment for my e-portfolio but viewing the requirements that The University of Akron has for the e-portfolio required for the masters program in Instructional Design. This e-portfolio is not a requirement for me but I used it as a basis of what I should include. I also viewed other e-portfolios of instructional designers who also were faculty at a college to assess what they included in their e-portfolios

Audience:
The intended audience for my e-portfolio will be myself, my colleagues, my instructors, and prospective employers. For myself it will allow me to reflect on my own work and see where I need to make improvements. For my colleagues it will allow them to view my work and possibly get ideas for their own work and ways they can utilize me in the workplace. My instructors will be able to view my work and see the skill set I have developed and determine if I have met objectives of the program. Lastly prospective employers will view my e-portfolio to get a clear picture of the skill set I have and see what I have to offer their institution.

Content/Subject and its fit with web site goals:
I am not using my e-portfolio as a requirement for the Instructional Technology program at the University of Akron, but rather I am using my e-portfolio to showcase my skills to prospective employers. I will include in my e-portfolio the following:

- Introduction
- Vitae
- Dissertation Topic
- Leadership
- Teaching/Instructional Design Philosophy
- LMS Samples
- Project Examples

More items may be added as I gain more experience and additional artifacts that may be added.
Presentation of information:
The information will be organized into pages that all have a similar look and color scheme to maintain professionalism and uniformity. Each page will contain links to each section down the right hand side of the page so the user never has trouble determining where to go next

- Introduction
- Vitae
- Dissertation Topic
- Leadership
- Teaching/Instructional Design Philosophy
- LMS Samples
- Project Examples

Rationale for organization:
Each page will look almost identical except for the information listed on that page. There will be a bold heading so there is no question which part the e-portfolio the user is at. This will provide a professional and simply stated collection of my work.

Media, acquisition or development, and rationale for using:
I will be including a photo of myself on my homepage with an audio introduction of myself. This will enable the viewers of my e-portfolio to have a true sense of who I am.

Color scheme and rationale:
I want my e-portfolio to have a professional look and feel to it but I also want it to be slightly feminine since I am a woman. I will use light lavender background color (#FFCCFF) as my background color and (#FF66CC) as an accent and highlight text color.
Outline of web site organization:

<table>
<thead>
<tr>
<th>Introduction</th>
<th>Vitae</th>
<th>Dissertation Topic</th>
<th>Leadership</th>
<th>Teaching/Instructional Design Philosophy</th>
<th>LMS Samples</th>
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</tr>
</thead>
<tbody>
<tr>
<td>Introduction</td>
<td></td>
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</tbody>
</table>

This is a very rough draft of my e-portfolio and will certainly become more complex as my skills increase.