Final Project Design Document

Diane Richardson

Purpose of the website

The purpose of my website is to demonstrate the knowledge I have gained from the Instructional Technology graduate degree program at The University of Akron. The website also fulfills a graduation requirement of the program with the creation of an e-Portfolio that will include field experiences, artifacts, and the knowledge gained through the program. Professors and advisors of the program will visit my website to assess the completion of all the degree requirements. The website may also be used to showcase my skills and experiences with instructional technology for possible future employment.

Needs Assessment

The expectations for this website/e-Portfolio are to view my mastery of the skills in the Instructional Technology program and how they align to the NETS-C standards. This would be demonstrated through the course requirements and artifacts, the integration of technology in my own school and classroom, field experiences and my personal reflections. The IT Handbook provided the requirements and rubric for the e-Portfolio.

Audience

The targeted audience for my website/e-Portfolio would first be fellow classmates in the Instructional Technology program, as well as professors and advisors of the program. Secondly, future employers may view the site to determine completion and mastery of the program requirements. Viewers of my website/e-Portfolio will be both adult male and female. Most will have technology experience, with professors and advisors having the most. However, some visitors of the site may have limited experience.

Content/Subject and its fit with web site goals

The website will include the following:

- Home page with introduction
- Biography with photo
- Contact information including e-mail address
- Link to the University of Akron website
- All assignments and artifacts from IT coursework required for e-Portfolio and field experiences, in the following sections:
  - Leadership
  - Teaching & Learning
  - Instructional Design
  - Multimedia Development
Presentation / Organization

The home page will set the tone for the entire website. There will be consistency in the theme, layout, color scheme, and font on each page. Images will be included on the website/e-Portfolio that represent technology and its use in the educational setting. The website will be simple to navigate with tabs that take you to the various sections that will include all artifacts, field experiences, and reflections. Links to artifacts will open a new window and links back to the home page will be included on each page of the website/e-Portfolio.

Media and Rationale

The media included on my website will be used to showcase my artifacts and experiences. This will include: videos, photographic images (including one of myself on the home page) and clip art, PDFs, PowerPoints, and Podcasts. Videos and photos of students will be used only with parental permission. Only royalty-free clip art will be used.

Color Scheme and Rationale

The color scheme for the website will be professional and welcoming. It will stay consistent throughout the site, no matter what page you are on. I will use shades of blue and yellow with an easy-to-read black font. These colors are chosen to reflect the colors representing the University of Akron’s blue and gold. Links to websites will change to a variety of other colors.

#648DC7 (background)

Outline of web site organization

Home Page
- Photo / Name / Title
- Welcome
  - Brief introduction
  - Goals of website
- Favorite quote
- Contact information
- Link to UofA website
- Links to other pages
- Leadership
  - Technology Plan Evaluation
  - Grant Writing Project
  - 2 artifacts from field experiences
- Teaching & Learning
  - Wiki Reflections
  - Integrating Project
  - Paper and Lesson Plan (Integrating and Implementing Technology)
  - Online Learning Paper & Project
  - Techniques of Research Paper/Project
  - 2 artifacts (minimum) from field experiences
- Instructional Design
  - Instructional Design Project
  - Instructional Design Paper
  - Design Document (Multimedia & Hypermedia)
  - 2 artifacts (minimum) from field experiences
- Multimedia Development
  - Mini-Projects 1-6 (Multimedia & Hypermedia)
  - Final Website (Multimedia & Hypermedia)
  - Web-Based Learning Systems Project
  - Emerging Technologies Sharing Project
  - 2 artifacts (minimum) from field experiences
- Professional Development
  - Pre-Admission Competencies Verification
  - Teaching and Technology Philosophy
  - 2 artifacts (minimum) from field experiences
- Resume